



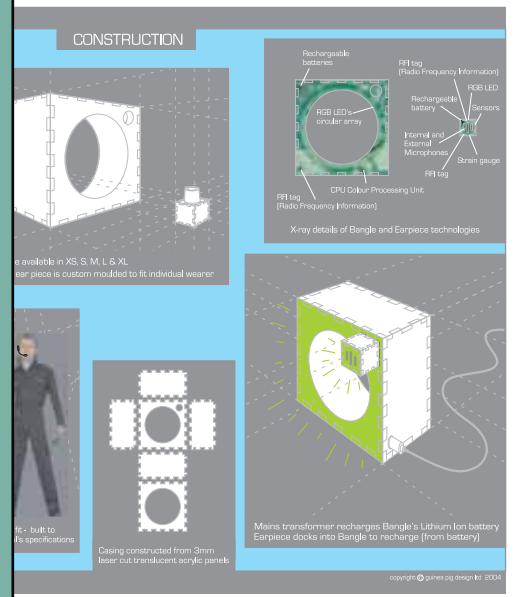
LISTEN UP: HEARWEAR IS HERE

When Blueprint and RNID gave designers the challenge of reinventing the hearing aid the results were inspirational. Project HearWear transformed this vital aid into a stylish product and this month the results will be exhibited at the V&A. **Henrietta Thompson** reports

ILLUSTRATIONS WARREN HOLDER



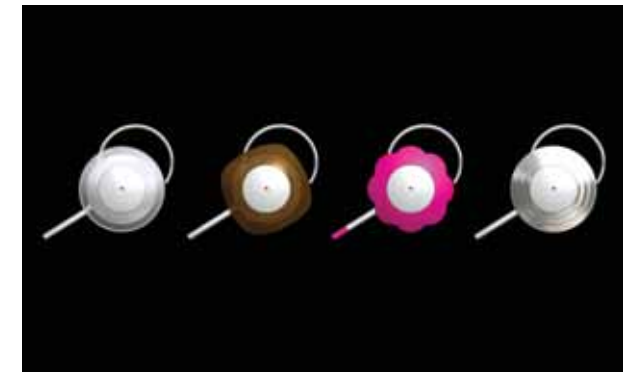
IDEO



Guinea Pig Design



Industrial Facility



Pearson Lloyd



Tangerine



Priestman Goode



Human Beans



Kinneir Dufort



The Alloy



Ross Lovegrove



The Brewery